

Company Profile

Good Food Mood Company

Business Address:

Amman, Jordan.

Tel: 00962 6 5677 466

Fax: 00962 6 5677 433

Email: gfmc@gfmood.com

Website: www.gfmood.com

Who We Are?

Good Food Mood Co. (GFMC) is one of the Leading Jordanian Companies, established in 2014 and specialized in distributing and exporting Organic Medjool Dates, Organic Olive Oil and Local Wagyu Beef.

Our Strategy

a. Vision statement

To expand GFMC distribution of Jordanian premium food products in the local, regional and international market.

b. Mission statement

To grow a portfolio of premium Jordanian food products, under one strong name, which are superior within their categories and are appealing to the local, regional and international consumer.

c. Values

- Quality
- Integrity
- Vitality
- Preeminence
- Sophistication
- Patriotism
- Products & Services

d. Business goals & objectives

- 1) Reach the European and regional markets to sell the Organic Medjool Dates and Organic Olive Oil.
- 2) Build a renewable and sustainable demand for its products with the European and regional markets.
- 3) Build an appropriate distribution network in the regional and global markets to increase the foreign awareness of the Jordanian Organic Olive Oil and Organic Medjool Dates.
- 4) Build an appropriate distribution network in the local Jordanian market to increase the local awareness of the Jordanian Organic Medjool Dates.

Our Products:

a. **Organic Medjool Dates**

Medjool Dates are a large, plump variety with a soft and succulent flesh that became known as the 'Fruit of Kings' hundreds of years ago. They are so sweet and rich that they were prized above all other Dates, Tens of tons of these Dates are annually produced by our farms in many locations through more than 20,000 Palm trees.

b. **Organic Olive Oil**

Olive Oil is the cornerstone of the Mediterranean diets an essential nutritional mainstay for the world's longest living cultures. Many of the health promoting effects of the Mediterranean diet have been attributed to Olive Oil consumption. Our farms have more than 70,000 Olive trees, and it uses the most modern Olive Oil milling machines. It produces tens of tons of Olive Oil that contains less acid.

Our Farms:

We are growers, producers, packers, and traders of Organic Medjool Dates and Organic Olive Oil. At present, the company operates a total number of 20,000 palm trees and 70,000 Olive trees.

1. **Medjool Palm Farms:**

Our Organic Medjool Palm farms are located in Jordan valley which is a climate zone that is hot in summer and warm in winter, Good Food Mood's groves are considered to be one of the largest in Jordan Valley that specializes in farming Medjool Dates and operate a modern and specialized Packing House for the Dates.

2. **Olive Farm:**

We have our farm in the north east of Jordan and considered as one of the largest Olive Oil farms in Jordan, our Olive Mill is modern and operating under the most new milling technologies.

Why Organic?

Organic foods provide a variety of benefits. Some studies show that organic foods have more beneficial nutrients, such as antioxidants, than their conventionally grown counterparts. Also people with allergies to foods, chemicals, or preservatives often find their symptoms lessen or go away when they eat only organic foods.

**Thank you for taking the time to read our company profile.
If there are any questions or comments, please feel free to contact us.**